## APPRECIATION PUBLIC

Is the Illuminating Star to the Progress of This Retailing.

Our honest pride in this statement is that success in business never comes undeserved. The responsive efforts of to-day draw their power from an unequalled command of the markets of the world. Once step into THE PEOPLE'S STORE and competition fades like make-believe does by the side of truth.

Extra salespeople, extra bundlemen, and extra delivery teams have again been provided for Monday's business. Thousands of packages of new, fresh, and desirable stocks will yield a ready BARGAIN PRICE to any and every being that will call.

A May-Day Sale at August Prices



is the helpfulness of this mid-spring revelation and The Cohen Co. never feel pity for the slaughter of any merchandise; no matter how desirable, how good, or how much in demand. They prop mills, importers, merchants, and lay their wares at the threshold of economy-at the homes of their public.

If possible, please take small packages with you on Mondays.

THE FIRST MATTING BLIZZARD IN 1

RICHMOND.

It came direct from Bason, the Japanese importer, with trouble hanging over his head.

head.
We also bought the entire stock of
Mattings of CAUDLE & ROANE from
their trustee, as per letter;
Pitchmond, Va., May 2, 1896.
The Cohen Company, city: Sirs,-I accept your cash offer for our

entire stock of Matting.

J. E. BLAND, Jr.,

Trustee for Caudle & Roane.

The Boston stock alone makes up many

hundred packages, and includes crockery and art patterns.

and art patterns.

Heavy Canton Seamless mattings, weighing 89 pounds to the roil, Caudie & Roane's price 25c.; our price 16c.

Heavy Contract Matting, slightly wrapper-stained, Caudie & Roane's price, 25c.; our price 7 1-2c.

Bingo Contract Matting, choice patterns, weight 89 pounds to the roil, Caudie & Roane's price 39c.; our price, 12 1-2c.

Seamless China Mattings, heaviest China made, Caudie & Roane's price 30c.; our grice 31-2c.

Damask Reversible Matting, carpet patterns, Caudie & Roane's price 35c.; our price 15c.; our price 15c.

Linen-Warp Mattings, close warp, Panama weave, through the Boston desiers, their price 30c.; our price 15c.

Linen-Warp Mattings, fancy designs, Linen-Warp Mattings, fancy designs,

12 1-2c.
Linen-Warp Mattings, fancy designs, reversible patterns, Caudle & Roane's price 37 1-2c.; our price 16.
Linen-Warp Mattings, carpet patterns, Caudle & Roane's price 40c.; our price 16 2-3c.

A Heavy, Canvas-Covered, good lock and clasps, iron-bound and bottom, sizes

28 30 32 84 36

\$2.25 2.50 2.75 3.00 3.25 A Good Zine-Covered Trunk, side and top from bottom, set-up tray, size— 28 30 32 34 36

\$3.75 3.00 3.25 3.50 2.75

Strong Canvas Telescopes, leather corners, size—
14 16 18 20 22 24 50c. 60c. 75c. 50c. \$1.10 \$1.25 AWNINGS.

We have in stock a complete line of Wagner's Adjustable Awnings, fit any window up to 3 feet 6 inches and 8 feet high; an improvement over any awning ment's notice; complete, \$2.50 and up. OIL-CLOTH. 10c. a yard for a Good Stair Oil-Cloth;

16 2-Sc. a yard for the 25c. grade of Floor

Mc. a yard for the Smooth-Finished that

Bamboo Porch-Shades, the most co venient Forch Shade used, keeps out the sun, and admits the breeze; all sizes, from 6 to 12 feet wide; 75c. and up. Japan Bamboo Portieres, \$1.25 ones, for

An entire retail stock of HOSIERY. A Pennsylvania firm's unsuccessful business career ends with his stock on sale

Nine thousand four hundred and eighty seven pairs. Here are the prices; pick from Stockings or Socks, for men, ladies,

ANY OF THESE FOR 5 CENTS A Ladies' Fast-Black Seamless, Ladies' Fast-Black Drop-Stitched, Ladies' Fancy Boot-Top, in drop-s

or plain; Ladies' Oxford-Gray; Ladies' Tan or Brown; Ladies' Balbriggan; Men's Gray-Mixed or Fancy Half Hose,

THESE 3 CENTS A PAIR: Children's Past-Black Ribbed Hose, all sizes, from 5 to 8 1-2.

ANY OF THESE FOR 8 CENTS A
PAIR:
Ladies' Boot-Top, Fine Seamless;
Ladies' Fast-Black Seamless;
Ladies' Tan or Train, Seamless;
Ladies' Opera-States, in drop-stitch,
boot-top, and babrissan;
Children's Fast-Black, Double-Knee,
Seamless, all sizes to 9 1-2;
Men's Fast-Black or Tan or Mixed,

ANY OF THESE FOR 12 1-2 CENTS A

PAIR:
Ladles' Chemnitz-Made Hosiery;
Ledles' Chemnitz-Made Hosiery;
Hermsdorf-Dye, Fast-Black, Spliced-Heels, and Double-Toes;
Ladles' finns and Browns;
Ladles' Balbriggans;
Men's German and English;
Boys' Heavy, Fast-Black Bicycle, Seamless, with double knees, double heels, and toes; sizes up to 9 1-2;
Misses' Fine Ribbed, Fast-Black, Fuil Regular-Made, sizes to 9;
Infants' Three-Quarter and Half Hose,
Black, Tans, or White.

Children's Fast-Black Ribbed Hose, for

'c. a pair; limit A surprise to the oldest EMBROIDERY

It is meet they stare, when such prices

3c. buys Swiss, Nainsook, and Cambric;
Cut-Out Edges, and Insertions; values
up to 8 and 10c.
5c. a yard buys thousands of yards of
Swiss, Cambric, and Nainsook Embroideries, new, open-work designs;
value up to 15c. a yard.
7c. a yard buys Cambric, Nainsook, and
Swiss, Including Handsome Cut-Out
Irish Point Edges, value up to 50c. a
yard.
1c. a yard buys Close or Open-Work

a yard buys Close or Open-Work fambric or Swiss Embroideries; value

lered out by a southern dealer; they came 'ated the price. Here they are: 46-inch All-Wool Drab de Alma, usually sells for Sic.; to-day 15c. to-day 15c. to-day 15c. to-day 15c. to-day 15c. usual 98c. grade, for 55c. a yard. MONEY:

40-inch Pure Mohair Figured Brillian-tine, 55c. grade, for 25c.
46-inch All-Wool French Tamise, 89c. grade, 50c. a yard.
All-Wool Fine French Batiste, cost 31c. to impert, for 19c. a yard.
FROM 9 TO 10 O'CLOCK— WIDE DOUBLE-FOLD CASHMERE.

WIDE DOUBLE-FOLD CASHMERGE,
FINE TWILL, AND A SPLENDID
WEARER, BEST 25-CENT VALUE,
PERFECT CONDITION, for 7 3-4c, a
yard. One Dress only to a customer.
FROM 3 TO 4 O'CLOCK—
DOUBLE-FOLD BLACK SURAH
SERGE, A SPLENDID WEARER, IN
PERFECT CONDITION, FOR 15 CENTS
A VALUE & DATEMEN at 25c. One Dress

A YARD; a bargain at 25c. One Dress FROM 12 TO 12:50-

36-inch Double-Fold Pure Mohair Bril-llantine, cost 34c, to import, for 16 2-1 CENTS A YARD. ONE DRESS TO

SILK-DAY AT COHEN'S. Take the price you usually pay, cut it in half, and then take some off of that,

nd you would come somewhere near our

Silk story of to-day: \$1.25 grade of Pure Silk Black Seeded Armure, for 6ic, a yard. \$1.50 grade of Pure Silk Black Seeded Gros-Grain, for 7ic, a yard. \$1.10 grade of Pure Silk Black Satin Duchess, deep silver polish, for 50c. a yard.

1.25 grade of Pure Silk Black Peau de Soie, for Sic. a yard.

White, Blue, and Pink-Ground Pure Silk Crepes, with pretty Dresden figures, cost 75c. to import; 25c. a yard.

23-inch Pure Silk Fancy Crepes, in pretty, new effects, 37 1-2c.; \$1.25 kind.

Handsome All-Silk Embroldered Silk-Shot Taffetas, in every color, 23c. a yard.

Fancy Dresden Silks, in woven warps, that cost \$1, are here for 50c.
\$1.50 and \$1.75 Fancy English Taffeta
Silvs are here at \$1 a yard.
Wide, Handsome Black Rustling Taffeta Silk, \$1 quality, for 50c.

FROM 839 TO 939-ALL-SILK SURAHS, IN ALL THE SHADES, AT 19 CENTS A YARD.

SHADES, AT 10 CENTS A YARD.
FROM 11 TO 12 O'CLOCK—
PURE SILK WASH INDIAS, IN
THEIR NEWEST AND BEST DESIGNS,
FOR 17 3-4 CENTS A YARD.
FROM 3 TO 4 O'CLOCK—
PURE ALL-SILK BLACK INDIAS, 29
AND 45-CENT GRADES, FOR 17 3-4
CENTS A YARD.

COLORED WORSTED DRESS GOODS. 615 pieces of 'em will take their part in to-day's selling:

All Wools and Silk and Wools for cot-ton prices to-day.

All-Wool Figured Fancies, cost fic. to-import, to-day 25c.

Pure Mohair Brilliantine, in slik and shot effects, cost 44 and 59c.; 25c, to-day.

and Wool Lansdowns, 40 inches wide, 45c., instead of \$1.
6-4 All-Wool Fine French Covert Cloths, best \$1.25 and \$1.50 value, for 68c. a w Mohair Brilliantines, wide, double-id, in pretty shades, 10c.; cost 31c. import.

FROM 9 TO 10 O'CLOCK-NOT THE ORDINARY WOOL DRESS GOODS, BUT THE BEST THIS SEA-PRODUCTION IN WOOL FAN Cles, 15 Different Designs, wide DOUBLE FOLD, COST 25 CENTS A YARD; FOR 8 3-4 CENTS, One Dress

FROM 11 TO 12 O'CLOCK-COLORED WOOL DRESS MOHAIRS. IN SHEPHERD CHECKS, OF ELUE AND WHITE AND BLACK AND WHITE, 20-CENT VALUE, 7 3-4 CENTS A YARD. One Dress to a customer. SOUND LIKE FICTION, BUT THEY'RE

FACTS.

4.000 yards Best German Indigo-Blue Prints, usually sell for \$ 1-3c., full pieces; to-day 4c. a yard.

Simpson's Solid-Black Prints, the \$ 1-3c. grade, 3 3-4c. a yard.

4-4 Finest French Percales, in the newest and prettiest designs, 12 1-2c. kind; 6 1-4c. a yard.

est and prettiest designs, 12 1-2c. kind; 6 1-4c. a yard.

10c. Dress Ginghams, in newest and best designs, for 4 3-4c. a yard.

Centre counter, middle absle, contains Linen Batiste, Dotted Swiss, Colored Corded Dimitles, and several other lots too small to advertise; these goods usually sell for 12 1-2, 15, and 20c.; today, 6 1-4c. choice.

44 Bieached Soft-Finish Cambrics, 10c. kind, for 5c. a yard.

Real Scotch Figured Lawns, for 3 3-4c., instead of 6 1-4c.

Persian and Dresden-Effect Taffeta Moiroens, for 5 3-4c.

Real French Figured Organdles, best designs, 49 and 50c. grades, for 18c.

25c. quality Embroidered and Lace-Effect Linen Batiste, for for 12 1-2c. a yard.

Pure Siik-Mixed Ginghams, 49c. grade,

FINE UNBLEACHED COTTON, SOFT, EASY WASHER, FOR 1 7-8 CENTS A YARD.

1 case of Fine Dress Ginghams, best this season's styles, 2 7-Sc. a yard,

FROM 3 TO 4 O'CLOCK-Soft-Finished 4-4 Bleached Cotton. splendid housekeepers' kind, for 4 1-4c. KID GLOVES-MUST BE GOOD TO

GET YOUR MONEY'S WORTH; no house ever made such a brilliant offer as we do to-day. 600 dozen of the best makes quality, for 75c. a pair. One of our big FROM 9:30 TO 10:30

LADIES' PURE SILK BLACK MITTS EMBROIDERED BACKS, FOR 9 CENTS A PAIR

FROM 11 TO 12 O'CLOCK-Kaiser Double-Tipped Black Silk Gloves

A MANUFACTURER OF RIBBONS SAID SELL THESE AS QUICKLY AS POSSIBLE, AND SEND ME THE

109 pieces of Best-Design Dresden and Persian Ribbons, for 12 1-2c, a yard. 188 pieces of 25c, Dresden Ribbons are 16c, a yard. All-Stik (all colors) Satin Ribbons, 1 1-2 inches wide, for 3 3-4c, a yard. Hundred more; can't list 'em to-day.

JEWELRY TROPHIES TO-DAY. When Cohen's make up their mind to get something for nothing, they very seldom fail. Here's an entire stock of

Jeweiry that's almost given away;
Ladies' Goldine Shirt-Waist-Sets, handengraved, gold or silver, 50c, each;
cost \$1.50 to import.
Dumb-bell Waist-Sets, in silver or gold, Sterling-Silver Rings, Faith, Hope, and Charity, 19c.

FROM 10 TO 11 O'CLOCK-12 DIFFERENT DESIGNS IN SILVER BELT-BUCKLES, FOR & CENTS; 25c.,

HIGHLY-POLISHED SILVER PHO-TO-FRAMES, LARGE SIZE, AND A VERY PRETTY DESIGN, 5 CENTS; YOU CAN BUY SHAVERWARE HERE

TO-DAY FOR LESS THAN THE COST OF THE METAL. SKIRTS AND STITS. MAKER THAT WAS

MORE ANXIOUS TO SELL THAN WE
WERE TO BUY:
Plain Black Sicilian Skirt, 6 yards wide, lined through with cambric lining, velveteen binding, 55, for \$5.50 value.
Good Black Figured Skirt, full width and length, lined, velveteen finish, 86c, for the \$1.50 kind.
Black Mohair Skirt, full width, and through, \$2.88, for the \$2.50 ones.
Figured Mohair Skirt, full width, lined with percaline, extra-full, handsomey made, \$5.98.
Black and White Cheviot Skirts, lined with grass cloth, velveteen finish, \$1.98.
Handsome Black Silk and Satin Brocaded Skirts, from \$5 to \$50.
Navy-Blue Cheviot Dress Coat, blazer effect, skirt full flare, lined through, \$12.50.
Navy-Blue Cheviot Dress Coat, blazer effect, skirt full flare, lined through with rustle cambrie, \$1.88.
Tan Cheviot Suit, coat lined with moiropercaline, \$15.60.
Handsome Melton-Cloth Suits, coat lined with figured taffeta silk, 5-button cutaway skirt, extra full, lined with moiropercaline, \$15.60.
Black Mohair Suits, handsomely trimmed, tailor-made, \$12.50 to \$18.
Black Serge Suits, from \$4.50 to \$22.
A new line of Ladies' Grass-Cloth, Hair-Cloth, Linen, and Duck Suits,
SILK SHIRT-WAISTS, THOSE MADE
KIND WE SELL-\$1.50 TO \$16.50.

BY THE BEST ARTISTS ARE THE KIND WE SELL-\$1.50 TO \$16.50. OUR MILLINERY DEPARTMENT is

bons together on little straw-stacks, and call it millinery; but a high-class, high-art department, where brains and talent work out their loftiest ideas, and place these before you at prices that enable any one to buy here.

Our Colored Trimmed Hats are on sale to-day at one third off. Sailor Hats and Infant Caps in the very latest designs at far less than the price of a few days ago.

MEN'S DEPARTMENT. Ever and anon, we watch for lowe

prices. Monday the department will outdo itself. Read of a few items

35c. Men's Balbriggan Vests, for 17c.
"Otis" Balbriggan Vests, half or long
sleeves, heretofore 39c.; for 25c.
Real English Balbriggan Vests, 59 and
c9c ones, for 37 1-2c.
"Cellular Underwear," cool, and does
not cling to the body; our price 44c. a
garment. garmoni.
Intermediate-Weight Health Underwear,
98c. quality, for 50c, a garment.
French Lisle Underwear, highest grade
made, long or short sleeves, \$1.25 value,

FROM 8:30 O'CLOCK, UNTIL SOLD

Men's Hose, fancy Black or Tan, 2c

AUGUST PRICES IN MAY-DAY:
AUGUST PRICES IN MAY-DAY:
Men's Negligee Madras Shirts, with or
without detached collars, all new designs, \$1.50 value, for \$1 each.,
Men's Checked Muslin Undergarments,
the carefully-made sort, all sizes, for
48c. a garment.
FROM 920 TO 10:30—
Solid or Fancy Seamless Hose, never
less than 12 1-2c., for 5c. a pair.

FROM 11 TO 12 O'CLOCK-Men's Fine Bleached Drawers, 35c. grade, perfect-fitting, for 15c, a pair,

SPECIAL NIGHT-SHIRTS. Men's Plain-White or Fancy Embroidered Fronts, finest muslin, our usual

price 79c.; for 50c. each; including boys' sizes. Checked Nainsook Nightwear, hereto fore \$1.25; for 87c. a garment.

SPECIAL. 570 dozen of the Perfection Unlaundered Shirts, good as any 75c, one known anywhere, for 43c.; all sizes. Not but 6 to a customer.

25c for the usual 39c, grade, Washable Cub-Ties, 3 for Zie.; gradua ted reversible ones, 2 for E Ladies' and Men's White Mult Bows, 6 107 25c. WHITE GOODS.

See the best prices of the best houses you know of. Bring samples with you, if you will, and compare with an eye of getting almost every article at one half

usual value.

2-yards-wide Fine White French Organdie, 40c. kind, 29c. a yard.

19c. Sheer and Fine Persian Lawn, for 12 1-2c. a yard.

48-inch White French Nainsook Organdie, sheer and fine, cost 29c. a yard to import; for 19c. a yard.

1,200 yards Fine, Sheer, White India Linon, 1 1-8 yards wide, the best 25c. 2.100 yards Fine, Sheer White Piald Or-pandie, costing usually 12 1-2c. a yard, for 4 2-4c. 8 and 10c. Sheer White India Linon, for 3 7-8c. a yard.

1,600 wards only; no more when these are 1600 vards only; no more when these are gone:

1...... Dotted Dimities, Lace-Striped and Figured Nainsook, Sheer, Plaid, and Dotted Organdles; Pin Satin-Striped and Figured Nainsooks, 16 2-3, 20, and 25c, values; any for 6 3-4c, a yard. AT 8:20, UNTIL SOLD—

2:00 yards Sheer, White India Linon, for 2 7-8c, a yard.

FROM 11 TO 11:20 O'CLOCK WILL BE SOLD FINE FRENCH ORGANDIE.

SOLD FINE FRENCH ORGANDIE, THE BEST M-CENT GRADE, FOR 12 1-2 hand- ( CENTS A YARD. 186 full pieces White Mosquita Net (manufacturer's seconds), the usual price

(manufaction) 45c.; for 16c. a piece.

Our outlet in Linens brings the many superiorities over the usual retail selling. We take up entire cases, and MAKE THE PRICES:

75 dezen Extra-Large Satin Damask Pure Linen Dinner-Napkins, would be a bargain at \$1.75 a dozen, for \$1 a 50 dozen Satin Damask Pure Linen Tea-Napkins, retail price \$2 a dozen, for

a dozen.

690 Heavy All-Linen Satin Damask
Tray-Cloths, made especially for hemming or hemstitching, size 19x23 inches,
retail price &c. each; until sold, 19c.

each.
21 full pieces German and Scotch Pure
Linen Table Damask, 51, 60, and 72
Inches wide, in about every style and
design made; your choice of any for
30c a yard; value up to 55c.
11 pieces Pure Linen Scotch Table
Damask, only trouble was no napkins
to match, 2 yards wide, \$1 value, for
60c, a yard.

FROM 10 TO 11 O'CLOCK WILL BE SOLD PURE LINEN TABLE DAMASK, GRASS-BLEACHED, FULL WIDTH,

TOWELS.

20c. Extra-Size Hand Huck Pure Linen
Towels, for 12 1-2c, each,
12 1-2c. Satin Damask, Tied-Fringe, AllLinen Towels, Sc. each,
100 dozen Pure-White Turkish-Bath
Towels, extra-large size; the usual
16 2-3c, kind, for 10c, each,
6c, All-Linen Hand Huck Towels, for
3c, each, FROM 11 TO 13 O'CLOCK-

ALI-LINEN CLECKED GLASS-TOW-ELS, FOR 1 CENT EACH. WHITE BEDSPREADS, 275 TO BE SOLD AT SPECIAL PRICES; THREE

LOTS TO PICK FROM: 75 Heavy Satin Embossed Marseilles \$2.50 kind, for \$1.48 each,

100 Extra-Heavy Crochet Bedspreads, handsome Marseilles designs, full, large size, for %c.; retall price, \$1.50. Spreads, Marseilles designs, best \$1 grade, A weak spot in a MUSLIN UNDER-

WEAR MANUFACTURER-May-Day prices are like the August slaughter: Ladies' Fine French Cambric Gowns, the latest Parisian cut and design, trimmed with the finest French em-broideries, extra-large bishop sleeves, six styles of these to pick from, at \$2.25 each.

Ladles' Cambric Empire Gowns, large bishop sleeves, front of two rows open insertion, wide embroidery edge to match, large Empire collar, finished with wide lawn ruffle and beading, it value; for 5%.

Ladles' Muslin Gowns, roke of cluster tucks, double back, cambric ruffle round neck and sleeves, high, full sleeves, for 5%.

Ladles' French Cambric Low-Neck Empire Gowns.

pire Gowns. SKIRTS.

Ladies' Muslin Skirts, cambric umbrella ruffle, trimmed with wide open embroideries and tucks, yoke bands, a bargain at \$1,\$ but we say 75c.

Ladies' Muslin Skirts, with 15-inch cambric umbrella ruffle, trimmed with wide Valenciennes lace and insertion, \$2.5 value, for \$1.55.

Ladies' Lawn Chemise, round neck of Valenciennes lace bertha, \$5c, each.

Ladies' Auslin Chemise, ince-trimmed, hemstitched yoke, 25c, each.

Ladies' Cambric Umbrella Drawers, wide open-work embroidery on ruffle, \$5c. kind, for 50c. a pair.

Ladies' Muslin Drawers, trimmed with embroidery and tucks, for 25c. a pair.

FROM 12 TO 1 O'CLOCK—

Ladies' Muslin Drawers, wide hem and

Ladies' Muslin Drawers, wide hem and CHILDREN'S UNDERWEAR SALE. Children's Muslin Mother Hubbard Gowns, cambric-ruffle finish, full

Gowns, cambric-ruine innsh, rain bishop sleeves, for 35c. Children's Muslin Drawers, patented side-stays, fine tucks, and wide hem, worked buttonholes, for 9c. a pair. Sizes 1 to 4 years. Children's Coset Jeans Drawers, bodies well stayed, all sizes, buttons and buttonholes, 19c. each. Children's Cambric-Body Skirts, wide hem, and tucks, 25c. each. KNIT UNDERWEAR SPECIALS.

88 dozen Ladies' Egyptian Lisle Vestz, crochet and taped neck and arma, manufacturer's seconds, but flaws hard to detect, price 60c.; we give them to you for 14c. each. Ladies' High-Neck, Long or Short-FROM 9:30 TO 10:30

LADIES' PURE-WHITE RICHELIEU-RIBBED VESTS, CROCHET NECK AND ARMS, ALL SIZES, 12 1-2-CENT VALUE, FOR 5 CENTS EACH. Limit to quantity. UMBRELLAS AGAIN.

The Umbrella trust is no longer. You have felt the effect of it for the past two weeks at Cohen's. Here is the stock was. "Give us what you can," said the letter. About 1,800 of them. BEGINNING AT 8:30 O'CLOCK, UNTIL 25) Ladies' and Men's Fine Silk Serge Sun or Rain Umbrellas, new, long, silver-ferule handles of pearl French horns, silver-trimmed, Congo, fine hand-painted Dresden crooks and balls, celluloid, and carved ebony, best \$2.50 Umbrellas made; any of the above for \$1. A limit of one to any one buyer.

buyer.

20 Ladies' and Men's Fine Silk Taffeta.
Gloria Sun or Rain Umbrelias, closerolling, steel rod, silk covers and tassies, imported Congo and Japanese
oak handles, gold and silver swedge,
a bargain at \$2.98; for \$1.49.

109 Ladies' Fine English Gloria Sun or
Rain Umbrelias, Dresden and natural
handles, 88c, kind, for 50c. FROM 11 TO 12 O'CLOCK-Ladies' and Men's Fine Imported Eng-

Real Grass-Linen Parasols, with Pink, Blue, and Nile-Green linings, large slik tassles to match; others pay \$2.75; our price \$1.98.

white China Silk Parasols, Dresden handles, White enamelled stick, 8 ribs, White tassle, and puff finish, \$1.25 each. White Coaching Parasols, White sticks HANDKERCHIEF BARGAINS.

Men's Large-Size Hemstitched Hand-kerchiefs, for 4c, each. Ladies' and Children's White or Colored-Bordered Handkerchiefs, for 2c, each. Ladies' All-Linen Hand Hemstitched Handkerchiefs, 12 1-2c, kind, for 6 1-4c, each.

each. Ladies' All-Linen Sheer Hand-Hem-stitched Handkerchiefs, sheer and the best 20c, value, for 10c, each. ART GOODS. go for certain prices never before reached. Read over this list:

in new designs—
24x24, 45c.
18x18, 22c.
18x18, 22c.
Stamped Butter-Dollies, in neat designs,
25c. a dozen.

Stamped Centrepleces, on fine art linen,

Soc. a dozen.

Hemstitched Tray-Covers, Stamped in wild-roses, ferns, violets, buttercups, 52c. value, for 15c. Two to a customer. Stamped Pillow-Shams, 25c. value, 15c.; 19c. value for 12 1-2c.

Tinted Table-Covers, 36x36, 25c. value, for 16c.

for 10c. Linen Damask Centrepleces or Table-Covers, hemstitched, stamped in ferns, wild roses, nasturtium, holly, and pansles, 30c. value, for 25c. SPECIAL FROM 9:30 TO 10-

Table-Covers, stamped, 24x24, 4c. Tinted Tray-Covers and Centrepleces to SPECIAL, FROM 10 TO 11 O'CLOCKplped with Blue, 12 1-2c, value, for

SPECIAL FROM 11:30 TO 11:45-All-Colors Saxony Yarn, 12 1-2c. value, for ic. a hank.

A full line of Empire Fans, in all colors, 55, 59, 80, 88c., to \$1.25.

Paper Fans, in all-Black, 4 sticks, 10c.
value; to-day, 6 for 1c.
Black Gauze Fans, with tinted designs,

Paim-Leaf Fans, 6 for 5c. CORSETS.

Accidents of bad fits and discomfort some with Corset-buying from dealers trade. We have not boasted ourselves into the largest Corset business in the State. The worthy makes and the proper at

Wesfer.
Flasso Corsets, in White and Black, for \$15.75 to \$11.25.
Imported P. D., from \$1.50 to \$1.50, in White, Gray, and Black.
Special attention is called to our Linen

Coutille, extra-long waist, sateen striped bone bust, ribbon and Hamburg trim med, at \$2.50; our \$4.50 P. D., for Monday only, \$3.50.

C. B. a la 'Spirite, in a great many different styles in long, short, and me R. & G .- Special attention is called to ou R. & G., extra-long waist, fine French

Equipoise and Ferris Waist always in

stock. SPECIAL, FROM 9:30 TO 19:30-A J. B. Corset at 69c.; \$1 value, FOR ALL DAY-All-Sizes Ventilated Corsets, 50c. value,

LADIES NECKWEAR, LATEST AR-Collars of Black or Cream Muslin de

Sole, trimmed with same, and finished with Honiton braid, in spider designs, square and pointed effects, prices \$2.59 to \$4.98. Ladies' Yokes and Collars of linen lawn and fine embroidery, some with fine tuck-ing, new styles, \$1.39, \$1.75, \$2.23, and \$2.69, Grass-Linen Collars, plain sailors or square effects of tucking and inserting,

\$1.18, \$1.38, \$2.39, and \$2.69. FROM 11:30 TO 11:45-Boys' and Girls' White Linen Saflor Collars, 12 1-2c, value, for 5c. Two to a customer.

STATIONERY! BOOKS!

Used by the court and aristocracy of England. The miles between London and Cohen's are conquered in a week. Paper and Envelopes are here. Not more than ordinary prices for that whit of The Genuine Irish Linen Paper, in billet,

octavo, commercial, rough or smooth, neatly boxed, water-marked, with the coat-of-arms of Virginia; a regular 50c. a pound Paper, for 25c. a pound; Envelopes to match—3 packages for 25c.

The Venetian Bond Linen Paper, all linen, 25c. value, for 13 1-2c. a pound. Cream-Laid Paper, ruled, 1 1-4-pound packages, 15c. value, for 9c. a pound.

Prudence in the position of our present

## HOUSEWARE GATHERING

creates the enthusiasm among the house. wives.

meet the wants of every minute detail and attach a price that is as attractive as the goods themselves.

## A Dollar's Worth for Fifty Cents,

or perhaps fifty cents' worth for ten cents. The honesty of a fixed lowest distributing value on all that is bought.

The People's Store is pushing away to win the praises.

Read what possible buying in the right direction will bring you: ENAMELED STEEL AGATEWARE,

We have no broken assortment here. Everything in this line you can think of The very best quality of Enamelled Ware at prices of common tinware. No matter how cheap others advertise, it can always

how cheap others advertise, it can always be had for less at Cohen's.

6-quart Granite Iron Tea Kettles, worth Se., for 48c. each.

Mottled Granite Iron Wash-Basins, worth 28c., for 2c. each.

4-quart Dreaden Sauce-Pots, with retinned covers, worth 89c., for 28c. each.

12-quart Granite Enamelled Stove-Pots, with retinned covers, worth 98c., for 51c. each.

10-quart Granite Saucepans, extra size, worth 11.25, for 59c. each.

FROM 19.29 TO 11 O'CLOCK—

1-quart-size Granite Iron Coffee or Tea-Pots, worth 29c., for 15c. each.

FOR ALL DAY—

Granite Iron Farina Milk- or Rice-Boilers, worth 69c., for 39c. each.

FROM 10 TO 12 O'CLOCK—

100 dozen Granite Milk Saucepans, worth 15c., for 5c. each.

OUR 4- AND 9-CENT TABLES.

We have placed on two tables in this department hundreds of pieces of Granite Iron Dippers, family size, worth 15c., for 6c. each.

Family-size Granite Iron Stove-Pans, worth 25c., for 19c. each.

Family-size Granite Iron Stove-Pans, worth 25c., for 19c. each.

FROM 12 TO 1 O'CLOCK—

FROM 12 TO 1 O'CLOCK-100 dozen Granite Iron Drinking-Cups, worth 15c., for 2c. each.

FOR ALL DAY—
9-inch Granite Iron Pie-Piates, worth
15c., for 4c. each.
1 lot of the Famous "Pearl Agate" Coffee- or Tea-Polu (the best in the
world), worth \$1.58, for 69 to 38c. each—
according to size. TINWARE.

The largest-size Japanned Bread-Boxes, worth esc. for 39c. each.

Japanned Tin Wash-Bowls and Pitchers for 19c. each.

Nickel-Plated Brittania Coffee- or Tea-Pots, with fire-proof Couble copperbottoms, lined with asbestos, werth \$1, for 49c. each.

Japanned Spice-Sets, 6 apice boxes in a tray, for 5c, complete, worth Esc, a ret. FOR ALL DAY—
The Famous Ross One-Minute Coffee-Pots, worth \$1.25, for 75c, each, Flower-Pot Sprinkling - Cans, nicely Japanned, for 5c, each, FROM 10 TO H O'CLOCK— The largest-size Block-Tin Wash-Basins,

FROM 9:30 TO 10:30-

worth 10c., for 3c. each,

FOR ALL DAYDouble Thick Steel Tin Wash-Bollers,
No. 3 size, with fire-proof bottoms, as
long as they last for 26c, each—less
than cost to make,
Footed Family-size Retinned Colanders,
worth 12c, for 3c, each.

Japanned Coal or Cinder Shovels, worth Japanned Slop-Pails, worth Mc., for 10c.

FROM 10 TO II O'CLOCK-

Double Farina Rice-Boiler or Steam-Cooker, with cover; can be used as two saucepans, if desired, worth 35c., for 15c. each. Best Wire Steak-Broilers, worth 8c., 2-quart Block-Tin Milk Pans for 2c.

German Tea-Strainers, ic. each. Polished Steel Cake-Turners, worth 5c. for ic. each. Children's A-B-C Plates, ic. each, worth As long as they last, Asbestos Stove

Animal Cake-Cutters for lc. each.

2-gallon Japanned Water-Cooler, a good \$1.75 value, for 89c. each.

GAS- AND OIL-STOVES.

GAS- AND OH.-STOVES.

It is no wonder that we are continually rushed in delivering Gas- and Oil-Stoves. We have the best that can be made, and our price is just one half of what you pay for inferior grades.

2-burner Extra-Size Oil-Stove, with Russia fron chimney, with cust-fron top, a perfect working stove; doesn't leak, worth \$1.50, for 75c. each.

Double-Tank Oil-Stoves, with four burners, worth \$1.50 for \$1.20 cach.

Nickel-Finished 2-Burner Gas-Stoves, worth \$5. for \$1.20 cach.

Nickel-Finished Single-Burner Gas-Stoves, worth \$5.50 for 75c. each.

2-burner Gas-Stoves, a perfect gas-saver, worth \$2.50 for 75c. each.

Hot-Plate Gas-Stoves, worth 56c., for 125c. each.

Large Heavy Steel Tin Ovens, perfect bakers, with sheet-iron interior, worth \$1.25, for 23c. each. SPECIAL.

Mrs. Potts's Patent Polishing Irons, seet of three for 49c., worth 81.25 a set THE LAMP SECTION. THE LAMP SECTION.

100 Gold-Plated Onyx-Column Banquet
Lamps, with embossed heads and centre-draft burners, each lamp wasranted to be in perfect working order,
worth \$2.98, for to-day only, 58c, each.
Real Gold-Plated Mexican Onyx-Top
Table, with 3-inch ornament frame, a
good \$7 value, for \$2.49 each.
Handsome 14-karat Gold-Plated Banquet
Lamps, with Imperial Bonn China col-

landsome M-karat Gold-Plated Banquet Lamps, with Imperial Bonn China col-ums, regular \$1 value, for \$5.98 each, landsome decorated Table Lamps, with decorated dome shade, worth \$2.50, for \$8c., complete. ine Dresden Decorated Parlor Lamps, worth \$3.50, with chimney, for \$1.25, complete.

FROM II TO 12 O'CLOCK-250 rolls of Imported Crepe Lamp-Shade Paper, all colors, worth 19c., for 5c. a roll. CUTLERY.

Fine Ivory Handle Carving-Sets, made of the best quality double-sheer steel, sabre-shaped blades, at less than they cost to make, worth 55, for \$1.20 a set. At Nickel-Silver Teaspoons, containing 12 penny-weights of silver to the dozen, worth 51 a dozen, a set of els for 50c. Cocoa-Handle Carving-Sets, worth \$1.50, made of superior sword steel, for 25c. a set.

worth 10c., for lie each.
Cherry-Handle Table Knives and Forks
with triple-rivered handles, worth 11.2
a set, for 20c. a dozen pieces.
FROM 10 TO 12 O'CLOCKFine Dreaden China Handle FrottKnives, blades made of the famous "Solin-

ger" steel, put up in a satin-lined case worth \$2.50, for 50c, a set of six. FOR ALL DAY— Fine Selected Bone-Hamile Table-Knives and Forks, worth \$2 a set, for Sec, a dozen pieces.

SPECIAL. Possibly you will never again have such a chance as this:
Ivory-Handle Knives and Forks, made of the best quality steel; never before sold for less than 18 a set, for \$1.98 a dozen pieces.
A full line of Bar and Restaurant Sliverware and Cutlery.
Crockery and Art Pottery from a Bosto.

importer at these prices:
Fine Dresden Decorated Chocolate Pota,
in variety of shapes, worth \$1.58 each
for Sec. choice.
100 Delft Decorated Dresden China Milko

Pitchers, worth 60c, for 18c, each,
I large lot of Dresden Decorated French
China Dessert Plates, well worth 4c,
for 15c, choice.
Royal Vienna China Dinner and Song
Plates, worth 51 a dozen, for 18 25c China Ice-Creat Sets, worth \$5.50, for \$5. for 55, Dresden China Pickie Dishes, worth 90c, to \$1.59, your choice 25c, each Austrian China Sugar Bowls, worth 25c,

for 39c. each.
English China Decorated Tea Sets, containing 56 pieces, worth \$450, for 5121
a set. China Dalff Decorated Project a set.

Japanese China Delft Decorated Fruit
or Cream Saucers, worth 75c. a dozen,
for ic, each.

Royal Vienna China Dinner Sets, containing 100 pleces, new shapes and decovations, cost to import \$12, year
choice for \$16.50.

FROM 10 TO 11:30 O'CLOCK-

Japanece and India China Cups and Saucers, egg-shell thinness, hand-decorated, semething rich, worth 25c., for E. a pair.

FOR ALL DAY—

109 dozen French China Cups and Saucers, direct from Luneville, France, worth \$2 a dozen, for 5c. a pair.

FROM 11 TO 12 O'CLOCK—

109 dozen Soup Plates, from the same maker, worth \$2.30 a dozen, for 5c. each.

FOR ALL DAY—
100 new-shape English China Tollet Sets, containing 10 pieces, worth \$3.50, for \$1.49, complete.

Trilby Toilet Sets, the new Holland shape, worth \$4.50, containing 10 pieces, for \$2.29 complete. CHAMBER SETS FOR \$1.14. 6-piece Chamber-Sets, nicely decorated, worth \$2.9, for \$1.14, complete. French China Cuspadores, cost \$1 each to import, for \$2, choice. English China Covered Stop Jars, cost \$2, to import highly decorated.

79c. each.
French China Souvenir Plates, worth
50c. for 10c. each.
Austrian China Cream Saucers, worth

JARDINIERES. Now is the time to put your Flowers import, for Ec. each.
Fine Decorated Jardinieres for small plants, worth Ho., for 9c. each.
109 dozen Flower-Pots for Ic. each.
A nice English China Jardiniere, with flower-pots, cont 98c, to import, for complete.
Japanese China Umbrella-Stands, worth

Japanese China Umbrella-Stands, worst \$1.98, for 98c. each. 10 English China Dinner Sets, contain-ing 100 pieces, cost \$0 to import, for \$3.98, complete. Fine Austrian China Tea Sets, contain-ing 56 pieces, worth \$0, for \$4.56, com-

plete.
Finest Porcelain Dinner Sets, containing 109 pleces, with soup tureen, worth Eafor \$7.98.
Tete-a-Tete Sets, containing I3 pieces, made by Marx & Gutmerg, Carisbad worth \$8, for \$4.98.

Fine Japanese Reota Vases, cost to import 25c., for 5c. each.
Fine Japanese Hand-Decorated Vases.

each.

149 Imported English Brass Old-Fash
ioned Candle-Sticks, very much in de
mand, worth 48c., for 19c. each. WOODEN AND WILLOWWARES.

Imported Willow Market Baskets, worlt 39c., for 19c. each.
Polished Cherry Kitchen Towel Rollers worth 10c., for 2c. each. Cherry-Wood Five-Hook Hat- and Cast-Racks, worth 10c., for 3c. each. FROM 10 TO II O'CLOCK-Revolving-Handie Wooden Rolling-Pink

5-foot Step-Ladders, made of the best Norway pine, worth 98c., for 39c. each. FOR ALL DAY-Solid-Back Scrubbing-Brushes, made if fit the hand, a good 10c. value, for le-

ported Inlaid Salt-Boxes, worth Sc.

SPECIAL. import, for 5c. each.
All sizes Perforated Chair-Seats, worth loc., for 5c. each.
All-sixes Perforated Chair-Seats, worth loc., for 5c. each.
worth 25c., and a box of French High in: worth 19c., all complete for to day for 12c.

Best Popular Ironing-Boards, 29c. each Jardiniere-Stands, worth 25c., for 180

FROM 9 TO 10 O'CLOCK-2 rolls of Perforated Tollet Paper, world Best quality Stove Polish, worth fe., for

Inlahl Imported Knife and Fork Boxes

FOR ALL DAY-100 dozen Fine Selected Corn Whish Brooms, worth 10c., for Sc. each.

THE COHEN CO. THE COHEN CO.

CONTINUED ON PAGE 19.